

What Do You Stand For

What Do You Stand For? for Kids

Build positive character traits like caring, citizenship, cooperation, courage, fairness, honesty, respect, and responsibility.

What Do You Stand For? For Teens

Young people need guidance from caring adults to build strong, positive character traits—but they can also build their own. This book by the best-selling author of *The Kid's Guide to Social Action* invites children and teens to explore and practice honesty, kindness, empathy, integrity, tolerance, patience, respect, and more. Quotations and background information set the stage. Dilemmas challenge readers to think about, discuss, and debate positive traits. Activities invite them to explore what they stand for at school, at home, and in their communities. True stories profile real kids who exemplify positive traits; resources point the way toward character-building books, organizations, programs, and Web sites.

Where Do You Stand?

This publication takes up the many and often controversial debates about the nature, content, methods and political significance of intercultural learning in and for the European youth field. Its starting point is the current depoliticisation of intercultural learning in this field, and especially in the programmes of the European Commission and the Directorate of Youth and Sport of the Council of Europe over the last several years. At the same time, the elevation of “intercultural dialogue” to panacea for all societal problems, from civil war to educational failure, is putting the mobilisational value of intercultural learning to the test.

Where Do You Stand?

Eight Moral Issues Confronting Today's Christians, Gregory C. Higgins. Examines the particulars behind eight crucial moral issues of the day and challenges the reader to take a personal stand on them.

Where Do You Stand?

"These are hallowed grounds we live on, that those before us spared nothing including their lives for which enabled you and me the freedom and liberty that we now have. Our freedom and liberty is now eroding before our very eyes. We must grasp quickly the task before us to secure our liberties. We must combat tyranny and terrorism at all cost to ensure our Freedom!" By Don Wallace 5th day of June 2004 "We shall not belabor our founding, henceforth we shall belabor our founding principles; to which have propelled and led America to greatness during seasons of stress. We must covenant the blood that has been spilled keeping us focused. Our Liberties are at risk." Don Wallace June 11, 2011 Living in America after World War II, the book reflects on where our country stood and where we have evolved to in sixty plus years. The story is based on living in the heart of the Midwest, namely Indiana. Indiana is both an Industrial and farming community state. Life in this state has been on a slower pace than most states. People have been friendly and supportive of one another for most of this period of time. But life is forever changing, as you will find as you read this story.

Why Blend In When You Can Stand Out?

WHO ARE YOU? What makes you so uniquely you? What defines you? Is it your gender, your sexual orientation, your choice of cloths, your work preference or your thought process? Whichever way you define yourself, becomes your identity. Based on the choices, there can be more than 1,00,000 different permutation & combination of identities! This book is a step-by-step guide that will help your organization to become more diverse and inclusive. It details out more than 500 best practices that will make it easy for your organization to integrate diversity with each stage of the employee life cycle and to integrate inclusion with each stage of the business value chain & culture. The book consists of a self-help toolkit based on state-of-the-art Next Gen Diversity & Inclusion (D&I) Maturity Model that will help you profile your organization's 'As-Is' maturity state and suggest steps to systematically lead it to its desired state. Besides the business/HR/D&I practitioners, this book will be immensely useful to the HR students who want to understand key concepts of Diversity & Inclusion, their application.

Character Building

Booker T. Washington has been regarded as the leading figure in African American life, and as the man who brought his people from slavery to unfettered economic, political, and social involvement in the American mainstream. He has also been strongly criticized for advancing the cause of racial accommodation when the political agenda dictated the development of an independent black standpoint in all areas of the industrial structure. This agenda went far beyond educational reform and agrarian participation. Character Building first appeared in 1902. While enormous changes have occurred in all phases of African American rights and responsibilities, Booker T. Washington's broad outlines on building moral character have remained intact. Washington's book can be viewed as a Dale Carnegie volume on How to Win Friends and Influence People—black and white—as noted by the very title of the chapters: "Helping Others," "Influencing by Example," "Education that Educates," "The Gospel of Service," etc. For those in search of the ideological roots of black life in post-slavery times, this text will be a reminder of where the American nation has come from and, arguably, where it is going.

When You Stand For Me, I'm Alive

We see the American flag flying everywhere, but have you ever wondered where it came from and why it is so important we stand for it? Take a walk back through time as the Grand Old Flag itself tells a colorful tale of who created it, and how it became the symbol of the greatest nation in the world. Learn how the flag comes alive when we stand for it and how important it is that we always show respect to it and treat it with kindness.

Where Do You Stand?

This book offers a way of reflecting on eight "life" issues, ranging from sex to capital punishment. It doesn't give answers. It does ask questions. Each issue is explored by a process that offers mature arguments from proponents of different views, yet that leads the reader to make a personal commitment to one course or another. The process consists of concrete situations that put the moral issue in the real-life perspective; a detailed examination of the underlying questions, with arguments supporting each side; discussion questions for group interaction or personal reflection; and suggested readings, resources for those who wish to pursue the questions in more depth.

Driving Destiny

This self-help book is a work in which Kristi seeks to employ her own personal experiences to aid a person in fulfilling wishes and desires. The work begins by explaining that God is the force that drives her. Kristi goes on to motivate the reader to see that within themselves, God implants the knowledge, vision, and ability to conquer sin through forgiveness and hatred through love. Kristi's hope is that the person reading, Driving Destiny, will be able to begin their journey to their destiny. Kristi communicates to her readers that a person

must understand that it is not his or her own will that will prevail but God's will. Once the reader realizes the true entity that is in control, then the road becomes easier and goals are easier to accomplish. Additionally, Kristi utilizes informative language, biblical quotes, and personal experience, which may educate a reader in the process of reaching their goals in life.

Dragongirl

Shortly after Fiona's return to Fort Weyr, three Turns older and wiser, her queen, Talenth, is infected with the dreaded sickness that has consumed so many of Pern's precious fire-breathing dragons. Talenth's recovery and the recovery of all the other dragons of Pern is delivered by the unflagging efforts of Lorana and Kindan at Benden Weyr - but their one vital clue is only bought with the loss of all the dragons of Telgar Weyr. Fiona is sent to relieve the distressed weyrfolk of the now-dragonless Weyr. When her queen, Talenth, rises to mate, Fiona finds herself not only Telgar's senior Weyrwoman but in the center of the dilemma that confronts all Pern - how can the one thousand fighting dragons do the job of three thousand? And, if they can't, how long will it be before all of Pern is consumed by Thread?

The Bullseye Principle

Critical communication lessons for sustained corporate success The Bullseye Principle is the definitive how-to guide for communicating, collaborating, and executing as a leader in the corporate arena. With these “soft skills” trending above technical knowledge in executive wish lists, this book provides invaluable guidance for new and experienced leaders alike; from the planning stages to the outcome and beyond, the discussion features critical insight and actionable tips based on award-winning methods. Polish your presence, utilize intention, influence emotion, engage workers, build relationships, make connections, and leverage the power of storytelling—it all comes down to technique. This book shows you everything you need to know to start communicating more effectively, starting today. The success of any communication rests more on how the information is conveyed than what that information actually is; at every level, in every sphere, effective leaders strive to master key skills that inspire, empower, motivate, and more. This book gives you a solid blueprint for effective communication in nearly any situation, merging the practical and theoretical to help you: Master the most challenging business interactions Become more influential as a leader and communicator Adopt a 3-step methodology to collaborate more effectively Build your personal brand and executive presence toward sustained success Most people believe that their communications skills are satisfactory for their jobs—most managers would disagree. That gap in perception presents a problem that ripples beyond your chances of promotion—where your communication fails, it has the capacity to affect the organization as a whole. The Bullseye Principle helps you build a robust repertoire of communication skills that put you ahead of the pack.

Predictable Profits

Launch, grow, and scale your membership business What if you could stop chasing one-off sales and build a business that pays you consistently, month after month? In Predictable Profits, membership expert Stu McLaren pulls back the curtain on how to create a thriving membership business that doesn't just bring in revenue—but does so predictably, allowing you to focus on what truly matters. Drawing on nearly two decades of membership experience, Stu shares: Three telltale signs that you have a perfect market for a membership site How to effortlessly attract new members—even if you don't like to “sell” Why closing your doors will lead to faster and more explosive growth in your membership A simple blueprint for creating irresistible content that keeps your members coming back for more What to do in the first 30 days to triple the lifetime value of your members Predictable Profits is packed with real-life success stories, actionable insights, and all the inspiration you need to build a membership site that does more than just generate revenue—it creates financial stability, positive impact, and ultimate freedom. Turn what you already know, love, and do into a thriving online business. This remarkable book will show you how.

Heinemann English Dictionary

This dictionary uses clear, straightforward definitions making it easy to use by students of all abilities. It explains language and grammar points clearly, to develop students' skills.

The Sleeping King

In this epic fantasy series debut from a New York Times– and USA Today–bestselling author, the race to awaken a sleeping Elven king begins. The planet Urth was once a green and verdant paradise . . . Powerful elemental beings with deep magic were stewards to this wonder, but not all could agree on its destiny. When gods war, it is the small who always suffer, and the First Great Age ended with a battle that nearly destroyed all life. To end the conflict, an Accord was put into place to preserve the balance of life, and the elemental withdrew their influence to allow new, less powerful races to grow and to thrive in the world. That balance was destroyed, however, when the Kothites, a race of near immortals, came to Urth. In the ensuing centuries they have wreaked havoc on the planet, and the mortal races of men, elves, and other creatures seek a way to break free of the Kothite menace. There is a fable told to those who hope that there is a Sleeping King, a powerful elvish elemental trapped in a spell who possesses powers that may bring Urth back to health. Many seek this treasure: a mad immortal Emperor who would destroy it to ensure his race's power forever. An avaricious governor who seeks to enrich himself beyond measure. Old powers seeking to capture their lost glory. . . . and a young girl seeking to thwart prophecy to save her future and a young woodsman out to discover a lost past. Together they might finally extinguish the Black Flame of Koth.

Stand Up to Stand Out

Have you Ever dreamed of taking control of your own professional life, being able to convince others and move forward in your career? This book is made for you... Are you tired of bumping into corporate walls? Not getting the budget, job or promotion that you want? Are you fed up with other people always being heard, while your ideas are being ignored? Are you struggling to network and pitch your business? Is a dry mouth and shaky voice the only thing you associate with speaking in front of a group? Do you just freeze when someone is giving you a hard time in a meeting and tries to take over? If the answer is yes, then it's time for you to STAND UP. Everybody can learn to express themselves in a powerful way. No matter what other people claim. It's not a gift, it's a choice. Inspiring and convincing people to take action on your ideas starts with you, your story and how you bring it. This book will show you exactly how to do that. Follow the five steps and discover how to: - raise your energy and credibility - earn attention and trust - take people into your world - become the solution - trigger action After reading this book, you will positively STAND OUT in any situation. Because standing up is the only way you can stand out in life and business. Let's inspire action! **EXTRACT** We are living in a rapidly changing world where disruption, digital transformation and innovation are all around us, shaping our society. More than ever we have the tools and the need to spread ideas and connect with each other, but never have people, companies and brands struggled so much to bring humans together and get ideas, visions and plans across in such a way, that they truly inspire action. This book will show you how to do just that, so you can STAND UP, express yourself in the most powerful way and STAND OUT in life and business. **ABOUT THE AUTHOR** Marnick Vandebroek is a frequently asked and highly rated keynote speaker and trainer on the topics of storytelling, speaking and personal branding linked to driving innovation, digital transformation and change within organizations. He helps, trains and coaches over one hundred business owners, managers and professionals all across Europe to express themselves in the most powerful way. He works with people from multinational brands to promising start-ups and scale-ups that want to inspire both themselves and others to transform their ideas into action. Marnick has a background in digital marketing, HR, stand-up comedy, is a certified NLP (neuro-linguistic programming) practitioner and just a stand-up guy. On a personal level, he is happily married to his life and business partner Natalie and has two amazing cats. In addition, he loves writing, drawing, comedy, obstacle runs and pumping iron in the gym like Arnold Schwarzenegger.

Comedies ... the Trinummus, Menæchmi, Aulularia, and Captivi, literally tr. with arguments and notes, by H.T. Riley

The inspirational and bestselling author of *Life Without Limits* offers insights, encouragement, motivation and practical directions on how young people can overcome personal challenges like poor self-esteem, bullying and failure.

Plymouth Pulpit

Do you know an impulsive child? One who is full of exaggerations, quick to respond, careless with words, and acts without thinking. Do you have a child who gets out of his seat regularly while he's not suppose to, interrupts conversations, or jumps to the front of the line uninvited? Impulsiveness is the quick, natural response for these kids. They might do all these things and more (keep in mind, they generally do them rapidly). Nevertheless in the very same breathe, impulsive kids can be quick to defend, remorseful for poor decisions, and able to leap over obstacles in a single bound. There's a gift for us to discover in impulsiveness. The disciple, Peter, emulates both the strengths and weaknesses of impulsive behavior. Impulsiveness had Peter rushing into the water to meet Jesus, while also quickly cutting off a soldier's ear. He was quick to defend, responded without thinking, and passionate beyond words. His impulsiveness allowed him to experience the miracle of walking on water, while everyone else watched him from inside the boat. The beauty of Peter's impulsiveness is displayed within his life. Peter's impulsiveness allowed him to experience close encounters with God. He's authentic and real. He's growing and he's a challenge. But in the end, he's solid, and the guy others wanted to follow. Discovering the gift of impulsiveness begins in the life of Peter.

Stand Strong

Every human being has the mark of God upon their life: Jeremiah 1 v 5. God has already determined that every individual should succeed in life, for no one is born without a purpose. You have the potential to make it in life, if you believe and stop doubting yourself. You have it in you to realize every dream that you have ever had and to affect positively the generations to come. Dare to dream but dont stop there; do something about your dream. Step out and act.

Stamped on Every Child's Heart- Impulsive Behavior

You've got a rare empty slot in your diary today, squeezed between meetings, phone calls and dealing with the incessant incoming emails. You can grab a sandwich, power through and run yourself down, or you can STOP. You can pick up this book, choose a chapter that inspires you and learn something new. This isn't a time for standing still; developing and growing as a leader is imperative if you want your team and company to be successful. *Lunchtime Learning for Leaders* is an actionable guide to everything you need to know to be a successful leader. Each chapter is a short-burst overview of a key leadership challenge thousands of leaders before you have faced and successfully tackled with the help of the author Lucy Ryan. And all of them can be mastered in under an hour! From leading your team through change, adapting your leadership style to the task at hand, gathering influence to building resilience, this book is your essential guide to becoming the best leader you can be. Dedicate just a few hours and invest in *Lunchtime Learning for Leaders*. You will reap the benefits and come out better prepared for whatever comes next on your business leadership journey.

Marked for Success!

Whether you run board meetings, community groups, a family, a staff meeting or you teach, you are a group leader. But whether or not you are a good one is an open question. Joan Haley, who has led groups and given presentations most of her professional life and studied educational theory and training, shares a proven process for effectively leading groups and provides many concrete techniques to facilitate learning. She

shares the Group Process Formula® which is a conceptual framework she developed to work with groups of any kind. The Formula is a failsafe structure ensuring leaders enjoy their groups and maximizes the learning of each participant. Just as important, she reveals how a leader effectively facilitates learning so that participants feel the group is a safe place to work through their own process of self-discovery, and utilizes the power of the group as a whole to bolster that learning. Haley provides information to make sure participants walk away with newfound skills, attitudes and behaviors to use in their lives.

The Living Age

Hope Lyda, author of the well-received One Minute Prayers series (more than 700,000 copies sold), releases a volume that combines her popular devotionals One Minute with God and One Minute with God for Women. This treasury is priced for gift giving or self-pampering and overflows with brief devotions to explore the intricacies and wonders of life and faith heartfelt prayers to delve deeper into personal needs and hopes points for reflection about contentment, purpose, and belief This gathering of insights and meditations will encourage women in all seasons of life to pursue connection and communion with God.

Lunchtime Learning for Leaders

The Roman playwright Plautus wrote comedies that are the earliest Latin literary texts to have survived in their entirety. Loosely adapted from lost Greek plays, the works of Plautus helped establish a truly Roman drama in the Latin language for the first time. Delphi's Ancient Classics series provides eReaders with the wisdom of the Classical world, with both English translations and the original Latin texts. This comprehensive eBook presents Plautus' complete extant works, with relevant illustrations, informative introductions and the usual Delphi bonus material. (Version 1) * Beautifully illustrated with images relating to Plautus' life and works * Features the complete extant works of Plautus, in both English translation and the original Latin * All 20 extant plays * Concise introductions to the plays * Features translations by Henry Thomas Riley * Excellent formatting of the texts * Easily locate the acts you want to read with individual contents tables * Includes Plautus' rare plays, first time in digital print * Features a bonus biography – discover Plautus' ancient world * Scholarly ordering of texts into chronological order and literary genres Please visit www.delphiclassics.com to explore our range of Ancient Classics titles or buy the entire series as a Super Set CONTENTS: The Translations AMPHITRYON ASINARIA AULULARIA BACCHIDES CAPTIVI CASINA CISTELLARIA CURCULIO EPIDICUS MENAECHMI MERCATOR MILES GLORIOSUS MOSTELLARIA PERSA POENULUS PSEUDOLUS RUDENS STICHUS TRINUMMUS TRUCULENTUS The Latin Texts LIST OF LATIN TEXTS The Biography INTRODUCTION TO PLAUTUS by Paul Nixon Please visit www.delphiclassics.com to browse through our range of exciting titles

U.S. Policy in the Far East: U.S. policy and Japan. The Korean War and peace negotiations. South Asian and related problems

In this international bestselling book, discover a short yet powerful philosophy that will help you stand out as the best in your business. Combined with Jason Miller's proven system, The Trinity of Success, you will soon learn how to quickly grow and scale your business. The Strategic Advisor Board is a business mentorship company that helps small businesses build and scale their companies. Based in Boulder, CO, and operating nationwide, Strategic Advisor Board consists of a board of ten CEO members who collectively advise and mentor clients. Leveraging the power of powerful industry connections, their goal is to have their client dream bigger, achieve the highest possible profit for their company, and create a working system that will allow their business to not only grow but thrive. Reinvigorating small businesses is a priority of the Strategic Advisor Board. We focus on smarter business growth through community effort that helps the local economy. Our communities fuel our country's economy and allow us to grow and thrive as a nation. We help businesses create smart strategies that tie into the community effort to support the economy in a more holistic way. Buy this book today and start leveraging the Power of 10 in your business.

GIDEON, JEPHTHAH, AND SAMSON

A CHOICE Outstanding Academic Title 2012! *Unlikely Allies in the Academy* brings the voices of women of Color and White women together for much-overdue conversations about race. These well-known contributors use narrative to expose their stories, which are at times messy and always candid. However, the contributors work through the discomfort, confusion, and frustration in order to have honest conversations about race and racism. The narratives from Chicanas, Indigenous, Asian American, African American, and White women academicians explore our past, present, and future, what separates us, and how to communicate honestly in an effort to become allies. Chapters discuss the need to interrupt and disrupt the norms of interaction and engagement by allowing for the messiness of discomfort in frank discussion. The dialogues model how to engage in difficult dialogues about race and begin to illuminate the unspoken misunderstandings about how White women and women of Color engage one another. This valuable book offers strategies, ideas, and the hope for moving toward true alliances in the academy and to improve race relations. This important resource is for Higher Education administrators, faculty, and scholars grappling with the intersectionality of race and gender as they work to understand, study, and create more inclusive climates.

Leadership Through Group Process and Facilitating Skills

Make Your Own Luck! Some say success is based on luck. But high achievers don't leave their success to chance. They guarantee their future by applying the proven laws of success. When you apply these laws, you will unlock the most potent forces in the universe. You control your luck. What's the key? If you want to succeed, do what successful people do. It's that simple. In this book, Brian Tracy shows how to put the laws of luck to work for you. You'll race forward faster than you ever imagined getting more done, earning more rewards, having more opportunities, and ultimately reaching the goal that everyone wants: happiness. This is the success method that never fails! Let Brian teach you the skills you need to achieve success satisfaction in all areas of your life. Learn how to: \uffeff\uffeffUse the eternal principles of cause and effect to get what you want. \uffeff\uffeffBring your life into focus by setting clear written goals. \uffeff\uffeffMaximize the knowledge you need for prosperity. \uffeff\uffeffUse the power of habit to set your life on its best course. \uffeff\uffeffIncrease your personal magnetism using the unstoppable power of empathy. \uffeff\uffeffMake friends with the people who can help you move toward your goals. \uffeff\uffeffAchieve financial independence and wealth. \uffeff\uffeffSharpen the miraculous power of your mind. \uffeff\uffeffAcquire virtues such as courage and persistence, which are essential to any great life. Success and happiness are not accidents. By mastering the method that Brian Tracy presents in this book, you can learn how to reach your most cherished goals quickly and with certainty. You'll be successful-and people will call you lucky.

One Minute with God for Women Gift Edition

In *Yoga for Runners*, Christine Felstead shares her proven program for improving strength, flexibility, endurance, mental sharpness, breathing, and performance. Step-by-step instruction and photos of 88 yoga poses and 10 sequences make this a practical, easy-to-follow training guide that will produce results for every runner, from beginner to veteran.

Delphi Complete Works of Plautus (Illustrated)

Evidence-based bullying-prevention principles, policies, and practices to reduce peer cruelty and create safe, caring learning climates. Based on a practical, six-part framework for reducing peer cruelty and increasing positive behavior support, *End Peer Cruelty, Build Empathy* utilizes the strongest pieces of best practices and current research for ways to stop bullying. The book includes guidelines for implementing strategies, collecting data, training staff, mobilizing students and parents, building social-emotional skills, and sustaining progress, and presents the “6Rs” of bullying prevention: Rules, Recognize, Report, Respond, Refuse, and Replace. This is not a program, but a comprehensive process for reducing bullying from the

inside out, involving the entire school community. Bullying-prevention and character education expert Michele Borba, who's worked with over 1 million parents and educators worldwide, offers realistic, research-based strategies and advice. Use the book on its own or to supplement an existing program. Digital content includes customizable forms from the book and a PDF presentation for use in professional development.

Be Good, Be Brief, Be Gone

This text gives heart warming insights into the Psalms, with a blend of explanations, stories, experiences, and counseling. It provides a guide for 180 days of discovering the joy of a heart unlocked.

Unlikely Allies in the Academy

This carefully crafted ebook: "ORISON SWETT MARDEN Premium Collection - Wisdom & Empowerment Series (18 Books in One Volume)" is formatted for your eReader with a functional and detailed table of contents. Dr. Orison Swett Marden (1848-1924) was an American inspirational author who wrote about achieving success in life and founded SUCCESS magazine in 1897. He is often considered as the father of the modern-day inspirational talks and writings and his words make sense even to this day. In his books he discussed the common-sense principles and virtues that make for a well-rounded, successful life. His first book, *Pushing to the Front* (1894), became an instant best-seller. Marden later published fifty or more books and booklets, averaging two titles per year. TABLE OF CONTENTS An Iron Will Architects of Fate or, Steps to Success and Power Be Good to Yourself Character: The Grandest Thing in the World Cheerfulness as a Life Power Eclectic School Readings: Stories from Life Every Man A King or, Might in Mind Mastery He Can Who Thinks He Can, and Other Papers on Success in Life How to Get What You Want How To Succeed - Or, Stepping-Stones To Fame And Fortune Keeping Fit Little Visits with Great Americans or, Success Ideals and How to Attain Them Peace, Power and Plenty Prosperity - How to Attract It Pushing to the Front or, Success Under Difficulties The Miracles of Right Thought The Victorious Attitude Thrift Excerpt: "Somehow, even when we feel that it is impossible for us to make the necessary effort, when the crisis comes, when the emergency is upon us, when we feel the prodding of this imperative, imperious necessity, there is a latent power within us which comes to our rescue, which answers the all, and we do the impossible."

The Laws of Luck

A CHOICE Outstanding Academic Title 2014! How can teachers transform classroom teaching and learning by making pedagogy more socially and culturally responsive, more relevant to students' lives, and more collaborative? How can they engage disaffected students in learning and at the same time promote deep understanding through high-quality teaching that goes beyond test preparation? This text for prospective and practicing teachers introduces engaging, innovative pedagogy for putting active and dramatic approaches to learning and teaching into action. Written in an accessible, conversational, and refreshingly honest style by a teacher and professor with over 30 years' experience, it features real examples of preschool, elementary, middle, and high school teachers working in actual classrooms in diverse settings. Their tales explore not only how, but also why, they have changed the way they teach. Photographs and stories of their classroom practice, along with summarizing charts of principles and strategies, both illuminate the critical, cross-curricular, and inquiry-based conceptual framework Edmiston develops and provide rich examples and straightforward guidelines that can support readers as they experiment with using active and dramatic approaches to dialogue, inquiry, building community, planning for exploration, and authentic assessment in their own classrooms.

Yoga for Runners

Learn how to get your business oversubscribed in a crowded marketplace to make your business stand out

and get people lining up to do business with you Are you constantly chasing customers? Why does it seem like some businesses have their customers begging to purchase their goods or services? Think about it for a moment. When a new iPhone is released, why do customers camp overnight to be the first through the door? In cities with thousands of great restaurants, why do some restaurants require reservations months in advance? Why is it that some consultants, accountants, lawyers and healthcare professionals can charge exponentially more than others? In the modern marketplace, consumer options are virtually endless, intense competition is rife and so much is given away for free online. Often businesses are left scrambling to attract enough customers to make a small profit. Yet the opposite is true for a small number of businesses that do things differently—customers chase them. They have buyers who gladly queue up, pay more, and eagerly wait for the chance to hand over their money for the next thing. How do these businesses do it? More importantly, how can you become one of them? Oversubscribed is the guide to transforming your business into one which customers fight over! Author Daniel Priestley, a successful entrepreneur who has built and sold businesses around the world, shares proven, real-world methods that will not only grab customers' attention, but will also have them lining up to buy from you. This invaluable guide will teach you how to drive demand for your products or services far beyond supply and will dramatically increase the success of your business. Now in its second edition, this updated version offers new insights and motivating examples that are right for the 2020s. This book will show you: The principles and philosophies Oversubscribed businesses live by that are often the opposite of what most businesses do Specific steps for getting into the mind of your customer so they only want to buy from your business How to structure campaigns and product launches that systematically get your business Oversubscribed How to implement a process of signalling to market, and collect signals back from market to build up desire and demand for your products and services The new edition of Oversubscribed: How to get people lining up to do business with you is a must-read for entrepreneurs, marketers, business leaders and owners, team managers, and business students.

End Peer Cruelty, Build Empathy

Peace isn't passive. It's power. Reclaim Peace In A Loud World is a grounded, soul-centering guide for anyone who's tired of being mentally overstimulated, emotionally reactive, and constantly pulled in every direction but inward. The modern world is noisy. Notifications. Opinions. Expectations. Chaos disguised as connection. This book offers a return to quiet—not by isolating you from the world, but by helping you find clarity within it. Detach from distractions. Disengage from chaos that doesn't belong to you. Return to your center without needing permission. This isn't about escaping life—it's about engaging with it from a grounded place. Reclaim your attention. Rebuild your boundaries. Recover your sense of what really matters. When your mind is still, your decisions sharpen. When your emotions are managed, your relationships deepen. And when your inner world is quiet, your outer world stops feeling so urgent. Peace isn't the reward at the end of productivity. It's the foundation that makes clarity, creativity, and freedom possible. The world is loud. But you? You get to choose quiet anyway.

With a Psalm in My Heart

In Living Christ, Peter Feldmeier explores the Gospels as the premier revelation of the person, ministry, and salvation of Jesus Christ. Uniting biblical scholarship with a deep spiritual engagement with the Gospels, Feldmeier shows how the biblical word can access the prophetic words and saving work of Jesus to make them one's own. Each Gospel provides a unique interpretation of Christ and a distinctive expression of Christian discipleship. Feldmeier takes the reader slowly through each text so that they may richly engage the truths witnessed by the evangelists and become opportunities for interior transformation. Drawing on traditional and modern commentaries, as well as his own reflections, Feldmeier shows how the Gospels are essential in their own ways in coming to an intimate relationship with Christ and an authentic appropriation of biblical discipleship.

ORISON SWETT MARDEN Premium Collection - Wisdom & Empowerment Series (18 Books in One Volume)

Longman Dictionary of Contemporary English (New Edition) the most comprehensive dictionary and DVD-ROM ever. Includes: 230,000 words, phrases and meanings - more than any other advanced learner's dictionary 165,000 examples based on real, natural English from the Longman Corpus Network + an additional 1 million corpus examples on the DVD-ROM. Clear definitions written using only 2,000 common words. Over 18,000 synonyms, antonyms and related words + an additional 30,000 on the DVD-ROM. Over 65,000 collocations + an additional 82,000 on the DVD-ROM. The top 3,000 most frequent words in spoken and written English are highlighted to show which are the most important to know. NEW Integrated Collocations Dictionary. Over 65,000 collocations will improve students' fluency. NEW Integrated Thesaurus. Over 18,000 synonyms, antonyms and related words will improve vocabulary range. NEW Register Notes focus on the differences between spoken and written English. Academic Word List highlighted. Grammar and warning notes ensure that students avoid common errors. NEW text design ensures students can find information fast. PLUS... The Longman Vocabulary Trainer tests your knowledge of a word - its meaning, grammar, collocation and usage - then remembers how well you know that word. The word is then recycled and retested at different intervals so the word is never forgotten! You can download the Longman Vocabulary Trainer to your mobile phone to make the most of learning on the go!

Transforming Teaching and Learning with Active and Dramatic Approaches

Oversubscribed

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